



ENDOCRINE NEWS

The Leading Magazine For Endocrinologists

CONTACT: licensing@endocrine.org



Endocrine News is the monthly news and feature magazine published in print and online by the Endocrine Society as a benefit for members and other interested parties.



Content

- Provides an in-depth look at trends in the field of endocrinology as well as a closer look at recently published research
- Provides its audience with helpful information, insight, and education about the field and practice of endocrinology and endocrine research
- Informs and engages the global endocrine community by delivering timely, accurate, and trusted content covering the practice, research, and profession of endocrinology

Circulation

Monthly print circulation of more than 25,000 copies, worldwide, including the US universe of more than 6,000 endocrinologists and high-prescribing physicians in related fields

Rank

- Top magazine endocrinology/diabetes market share among US advertisers*
- Top ranked for trust, authority, ease of browsing, visual engagement, and patient education**

*Kantar, independent rankings

**Matalia, independent reader survey

TRUSTED CONTENT PARTNER

The Endocrine Society is recognized as a trusted partner with a long-standing reputation for producing and delivering high-quality content in formats that are compatible with most content management systems and technologies. Whether your customers require clinical subject matter, conference recordings, CME materials, patient education and consumer health information, podcasts, webinars, or custom content, the Endocrine Society has the necessary resources, technology, and expertise for a successful licensing engagement.

LICENSING PARTNERS WE SERVE

The Endocrine Society is dedicated to working with its licensees, the community, and other organizations including:

- Pharmaceutical and medical device companies
- Third-party distributors and agencies
- Point of care and physician practices
- Providers, payers, and publishers
- Health media platforms, websites, and apps
- CME providers
- Library aggregators
- Population health management agencies
- Government entities and healthcare companies

For more information on Endocrine News and other content licensing solutions, please visit www.endocrine.org/products-and-services/licensing or contact licensing@endocrine.org.

